

BAPCO JOURNAL

Connecting, Networking and Informing



MEDIA PACK 2026

www.bapco.org.uk

ABOUT US



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BAPCO JOURNAL

Connecting, Networking and Informing



British APCO is recognised as the membership body for professionals in the field of public safety technology. We support the development of effective public safety professionals by providing opportunities for members to exchange information, ideas and experiences, and to develop new skills and expertise

BAPCO

The Annual Event



The BAPCO Annual event and Autumn event

The BAPCO Annual Event and Autumn Event continue to create the perfect environments for leading exhibitors to meet with industry experts, specialised users, and qualified buyers to share and generate ideas, as well as launching new products and services. The events offer unbeatable opportunities for visitors to watch live product demonstrations, providing an exciting immersive experience to get hands-on with a range of high-level products and services.

EDITORIAL

EDITORIAL FEATURES

- ESN
- COLLABORATIVE WORKING
- EMERGENCY SERVICES FOCUS
- MEMBER PROFILE
- FUTURE TECH
- VIEW FROM THE FRONTLINE

EDITORIAL PROGRAMME

ISSUE	BONUS DISTRIBUTION	COPY DEADLINE	PUBLICATION
1 (PRINTED)	BAPCO 2026 Coventry March 25-26	Feb 20	Mar 6
2 (DIGITAL)		Apr 1	Apr 15
3 (DIGITAL)		June 29	July 13
4 (DIGITAL)		Aug 21	Sep 4
5 (PRINTED)	BAPCO Autumn	Oct 2	Oct 16
6 (DIGITAL)		Dec 7	Dec 21

ADVERTISING

DISPLAY ADVERTISING

PRINT		Width (mm)	Height (mm)	Price
Full page	Trim	210	297	
	Type area	170	257	£1,500
	Bleed	216	303	
Half page (landscape)	Type area	180	130	
	Bleed	186	136	£950
Special positions: Premium charged for cover positions				
Front cover advert: Front cover advert, inserts, special front covers and spread-markers				P.O.A

Cancellation terms: Eight weeks prior to publication, in writing

Copy specifications:

Artwork must be supplied as a CMYK, press-optimised PDF. Any PDFs with RGB embedded images are not acceptable as these can cause reproduction problems and output colour cannot be guaranteed. All fonts must be embedded. We can also accept documents in InDesign. Please ensure you include the relevant hi-res images and logos together with fonts, along with a colour proof of your advert.

All digital photographs must be supplied at 300dpi resolution, at the same size or larger than the final output size. Images taken from the web are of an inferior quality and should be avoided. Adverts created in Photoshop and Illustrator are also acceptable.

We will need to re-work any adverts created in Microsoft Publisher, Word, Word Art or similar programs.

We accept files via email (supplied below 15MB), Wettransfer, or FTP. (Connection details of the FTP site can be provided on request).

CONTACT THE TEAM

SALES

Jessica Szuts-Naranjo

jessica.naranjo@markallengroup.com

Freddie Slendebroek

freddie.slendebroek@markallengroup.com

EDITORIAL

Philip Mason

philip.mason@markallengroup.com

PRODUCTION

Jamie Hodgskin

jamie.hodgskin@markallengroup.com

British APCO

Julie Grosert - Association Support Officer

julie.grosert@bapco.org.uk

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