

Roundtable Event | London | 11 June 2019

Date: 11 June 2019 | Time: 1PM -7PM (TBC) | Venue: TBC

BAPCO intends to run an event focussing on the Next Generation 999 (NG999) plans for the UK. We feel that this is an important subject that isn't getting the debate and consideration it needs in the Public Safety sector.

The Aim:

To inform and update attendees on the plans and possibilities for Next Generation 999. To engage in debate on future strategies and technologies.

Format:

Presentations by expert speakers followed by roundtable discussion and debate.

Roundtable discussions facilitated by members of the BAPCO Executive

Debate amongst the panel and the audience.

Speakers:

- Darryl Keen - Chair of the 999 Liaison Committee and Chief of Hertfordshire Fire & Rescue Service.
- John Medland - BT 999 policy manager
- John Anthony MBE, President of BAPCO
- Andrew Richardson Chief Commercial Officer, Realsafe Technologies Ltd.

Topics:

- Opening Remarks - John Anthony
- The User Perspective – What do we want? What do we need? How is it Governed? Darryl Keen
- The Supplier Perspective – What are we doing? What will be provided? John Medland.
- A view from the Edge – The App Developers. Andrew Richardson will tell us about their journey through the 999 App Accreditation process, the difficulties caused by the current technology and what they would like to do in future.

Summary:

The main points of the day will be summarised in a White Paper style that will be shared with attendees and the wider emergency services via their respective Chiefs' Associations. In his role as Chair of the 999 Liaison Committee, Darryl Keen will use it to initiate wider debate across the services and within Government on this important subject.

Potential Attendees:

Approx. 100 Public safety users, potentially more who will see this as the pre-event to the Mission Critical Technology Event starting 12th June.

We would like to finish with a drink's reception and networking opportunity

Partnership opportunities

Event Partner (exclusive opportunity)

- Recognition as Event Partner on all marketing emails and dedicated June Event webpage
- Opportunity to Collaborate with the Key Speakers and assist with insightful content
- Logo on Pre- Event marketing emails sent to all BAPCO members to promote the BAPCO Satellite Series Roundtable - Think Tank
- Five-minute welcome to all delegates by a representative of your company
- Promotional marketing of your brand on the BAPCO Event Webpage
- Logo included on Delegate Name Badge
- You Logo in Prominent place on Event Programme
- 100 words description and contact details in the Event Programme
- Opportunity to display your company pop up banner and extra signage at the entrance to the event
- Opportunity to display company logo at the Networking Partner
- Small Exhibiting table
- 8 passes to attend

Investment required:

£3,950.00 + VAT

Hospitality Partner & Networking Party Sponsor (maximum 2 available)

- Acknowledgement as Hospitality Partners on programme
- A5 company branded posters around the Lunch and Refreshments area
- Small exhibiting table
- 5 passes to attend

Networking Party Sponsor

The Networking party will take place in the late afternoon/early evening until 7.30pm at a London bar venue with drinks and small snacks included.

This is a great chance to network with potential new clients and peers in a relaxed and informal setting to discuss the topics of the day.

- Five Minute Speech to open the Networking Party by a representative of your company
- Pop up banners to be displayed during the reception
- A 50-word description and contact details in the event handbook
- Invite up to 10 guests

Investment Required:

£1,725.00 + VAT per sponsor

or

£3,450.00 + VAT for 1 sponsor

Event Programme Sponsor

The Event Programme is given out to all delegates on arrival and contains important information about the conference.

Entitlements include-

- Event Guide front page your logo displayed
- Event Guide- 150-word description and contact details
- Advert on the outside back cover of the Event Programme
- 2 passes to attend

Value - £300+ vat

**Promotional advert in Event Programme:
£120.00 +vat**

Additional Promotional marketing items

Joint branded with BAPCO logo:

- Company Branded Note Pads – Approx. 100
- Company Branded Pens – Approx. 100
- Mints in a company branded Tin – Approx. 100
- Company Branded Bottled Water – Approx. 150

Prices available upon request depending on design
